



NCMA
NORTH CAROLINA MOTORSPORTS ASSOCIATION



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**ONE INDUSTRY.
ONE VOICE.**

MEMBERSHIP & BENEFITS



The North Carolina Motorsports Association (NCMA) is a 501(c)(6) nonprofit trade organization that is the unified voice, connector, and advocate for North Carolina’s multi-billion-dollar motorsports industry, a key pillar of the state’s economic prosperity.

A UNIFIED INDUSTRY

NCMA is the connective tissue of the motorsports ecosystem in North Carolina, where competitors become collaborators, ideas form partnerships, and the business of motorsports moves forward together. Association membership delivers:

- Industry networking that leads to business opportunities.
- High-impact events such as the North Carolina Motorsports Industry Awards, NCMA Golf Classic, High Performance Expo, annual Members Luncheon, and more!
- Legislative advocacy protecting the motorsports ecosystem in our state.
- Visibility and credibility in the home of American motorsports.

WHO WE SUPPORT

- Race teams, tracks, sanctioning bodies, manufacturers and suppliers.
- Professional service providers, technology firms, education and workforce partners.
- Related companies doing business in and around motorsports.

**IF MOTORSPORTS IS A PART OF YOUR BUSINESS
NCMA SHOULD BE A PART OF YOUR STRATEGY**

JOIN TODAY AT [MOTORSPORTSNC.ORG/MEMBERSHIP](https://www.motorsportsnc.org/membership)

IGNITION

Entry-level access to NCMA advocacy, networking, and the motorsports business community.

ACCELERATE

Expanded engagement with increased visibility and opportunities to grow relationships

APEX

Increased reach and member assets designed for companies seeking peak performance and greater influence.

VICTORY LANE

Priority positioning, enhanced exposure, and recognition as an industry-leading company.

CHAMPION

Elite partnership and brand visibility for industry leaders shaping the future of motorsports in North Carolina.

NORTH CAROLINA MOTORSPORTS ASSOCIATION	IGNITION	ACCELERATE	APEX	VICTORY LANE	CHAMPION
MEMBERSHIP BENEFITS	\$350	\$525	\$1,000	\$2,000	\$5,000
Logo presence on screens, event program, and signage at Motorsports Industry Awards					
Logo presence at annual Member Luncheon					
Logo presence on newsletter					
Tickets to the annual Motorsports Industry Awards					4
Tickets to the High Performance Expo					4
Logo on website featured partner page					
Logo presence in NCMA booth at HPX Expo					
Tickets to annual Member Luncheon			2	4	4
Newsletter ad with website link			2	3	4
Member spotlight linked in newsletter, posted on social media			2	3	4
Member spotlight on website					
Opportunity to host networking events					
Enhanced listing in members directory					
Pro-business legislation advocacy					
Representation at local and state levels					
Business referrals and connections					
Advertising and sponsorship opportunities					
Listing in online business directory					
New member announcement in newsletter					
Offer and access member deals					
Members-only pricing for events					
Member to member networking events					
Subscription to newsletter					
Credibility as NCMA member					

CONTACT INFORMATION



**NORTH CAROLINA
MOTORSPORTS ASSOCIATION**



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